

Section A. Summary of Major Business Groups

This section summarizes your market by listing the MAJOR BUSINESS GROUPS and the corresponding number of FIRMS within those businesses.

The EMPLOYMENT number indicates the total number of employees in the firms.
 KEY PERSONS are the total number of key executives names included in this selected file.

| MAJOR BUSINESS GROUPS | FIRMS | | EMPLOYMENT | | KEY PERSONS |
|---------------------------------|--------------|---------------|---------------|---------------|--------------|
| Agriculture, Vets, Fish, Mining | 10 | 0.8% | 235 | 0.9% | 10 |
| Construction | 22 | 1.8% | 255 | 1.0% | 26 |
| Manufacturing | 107 | 9.2% | 10,915 | 44.9% | 196 |
| Transport, Telecom, Utilities | 176 | 15.1% | 1,614 | 6.6% | 196 |
| Wholesale Trade | 240 | 20.7% | 2,598 | 10.6% | 282 |
| Retail Trade | 247 | 21.3% | 2,758 | 11.3% | 250 |
| Finance, Insurance, Real Estate | 77 | 6.6% | 347 | 1.4% | 83 |
| Services: Personal, Business | 164 | 14.1% | 1,166 | 4.7% | 168 |
| Medical, Other Health | 32 | 2.7% | 2,190 | 9.0% | 35 |
| Legal, Law Offices | 2 | 0.1% | 5 | 0.0% | 2 |
| Education, Social Services | 47 | 4.0% | 1,591 | 6.5% | 50 |
| Engineers, Accounting, R&D | 28 | 2.4% | 442 | 1.8% | 33 |
| Government | 4 | 0.3% | 171 | 0.7% | 4 |
| Not Classified | 3 | 0.2% | 11 | 0.0% | 4 |
| | <u>1,159</u> | <u>100.0%</u> | <u>24,298</u> | <u>100.0%</u> | <u>1,339</u> |